

# Exhibitor's Information Pack

24th Works & Parks Conference & Expo

Joondalup Golf Resort Connolly, Western Australia 10-12 August 2021

#### LG Works & Parks Conference and Expo 2021

The Local Government Works Association of Western Australia Inc (LG Works) will hold their Annual Conference & Trade Expo between the 10-12 August 2021 at the picturesque Joondalup Resort, Country Club Blvd, Connolly, WA. This will be the 24<sup>th</sup> year this significant event for Western Australia's Supervisors, Works Officers, Managers and others working within the industry, has been held, and we would like to give your company the opportunity to be a part of this success story.

This pack has been produced to provide relevant information to potential exhibitors and sponsors of LG Works. It includes important contact information as well as details of exhibition stands (internal) and bays (external), bump in/bump out details and advertising/sponsorship opportunities.

All external bays will be positioned together in the top carpark, where there will be a coffee cart and marque for your comfort. Extended breaks are giving to the delegates to ensure they have plenty of time to visit your stand. You will again have the opportunity to advertise your products during the <u>roaming mic session which will be held from 3 - 4.30 pm on Wednesday 11 August.</u>

Internal stands will again be in the main auditorium where there will also be tea and coffee for your comfort. You will also have an opportunity to advertise your products during the <u>roaming</u> mic session to be held between 8 – 9.30am on Thursday 12 August.

Any exhibitors holding a <u>prize draw</u> will have the opportunity to announce the winners directly after the AGM, please see program for times. <u>You will have to register your prize draw with Jude</u> at the registration desk to be given a time slot.

We are committed to encouraging the interaction between Exhibitors and the Delegates so you might also like to consider a round of golf prior to the conference (Tuesday 10th August 2021). All details and sponsorship options can be found on page 9.

Your support not only assists us to bring together key members of the industry from around Western Australia but also enables us to invite eminent speakers to Perth from around Australia. You are invited to sit in on any talks you are interested in. A programme will be placed on your stand along with your generic name badges.

We have worked out a set price of \$195 per night for the accommodation at the Joondalup Resort which includes a buffet breakfast on Wednesday 11 August and Thursday 12 August, so please ensure you say you are with the conference when booking.

Please <u>DO NOT invite any persons to visit your stand who have not registered and paid</u>, as they WILL be asked to leave, and this may cause discomfort for all involved.

For more information please contact:

Jude Newberry
Administrative Officer & Conference Coordinator
Local Government Works Association of Western Australia Inc (LG Works)

Email: office@lgwa.com.au Web: www.lgwa.com.au Mobile: 0414 996 431

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#### **IMPORTANT CONTACT DETAILS**

#### **LGWA Conference Coordinator/Sponsors and Exhibitors**

Contact: Jude Newberry
Mobile: 0414 996 431

Email: office@lgwa.com.au

#### **Golf Coordinator**

Scott Herbert Replas WA

Phone: 0409 081 095

Email: scott.herbert@replas.com.au

#### **Accommodation**

Joondalup Resort

Country Club Blvd, Connolly, WA 6027 Tel: (08) 9400 8888

Email: reservations@joondalupresort.com.au

Web: <a href="https://www.joondalupresort.com.au">www.joondalupresort.com.au</a>

Special price for the conference so make sure you tell reception when booking

#### **Advans Exhibition Hire**

Ed Schimmel

12 Moriarty Rd, Welshpool WA 6106

Office: 9451 8322 Mobile: 0418 944 858

Email: info@advanswa.com.au

#### **LGWA President**

Ken Markham

Manager of Infrastructure Services, Shire of Perenjori

Office: 9973 1002 Mobile: 0427 731 002

Email: mis@perenjori.wa.gov.au

### External stand coordinator (for bump in and bump down)

Graham Rutter 0417 3200 12

#### JOONDALUP RESORT INFORMATION

The Local Government Works Association Works and Parks conference is being held at the Joondalup Resort, Country Club Blvd, Connolly, Western Australia.

Accommodation will be available at the Resort at a set rate of \$195 per night, which will include a buffet breakfast Wednesday and Thursday in the pool side marquee. Please ensure you inform reservations that you are with LGWA on booking to receive this special price.

Nestled in natural bush land, just 25 minutes drive north of Perth Central Business District (CBD) and 5 minutes drive from Western Australia's coastline, Joondalup Resort offers a restaurant, cafe and a British style pub. There is an outdoor pool and a function centre.

Guests can enjoy a day of golf on the championship, 27-hole public golf course that has additional putting greens and a floodlit driving range. The function centre has facilities for conferences, meetings, weddings and corporate events. Free on-site parking as well as free WiFi are available throughout the resort.

All Exhibitors are to book their own accommodation.



#### **Joondalup Resort**

Country Club Blvd, Connolly, WA 6027

Tel: (08) 9400 8888

Email: reservations@joondalupresort.com.au

Web: <u>www.joondalupresort.com.au</u>

Remember to say you are with the conference to get the special price.

#### **ALTERNATIVE ACCOMMODATION INFORMATION**

Other accommodation can be found close by and within a short Taxi or Uber trip, please book directly with your preferred hotel

#### Joondalup City Hotel, Joondalup (.9 kms away)

Joondalup City Hotel is a boutique-style hotel offering air-conditioned rooms. Located in the Joondalup city centre, it is surrounded by shopping and dining. Free car parking is available.

18 Grand Boulevard, Joondalup WA 6027

Tel: (08) 6365 8883

#### **Quest Joondalup**

Quest Joondalup brings a new standard of Apartment Hotels for travellers visiting Perth's Northern suburbs.

Centrally positioned between the Joondalup Health Campus, Lakeside Joondalup Shopping Centre, Edith Cowan University and the beautiful Neil Hawkins Park

83 Boas Avenue, Joondalup WA 6027

Tel: (08) 6370 3300

#### The Marina Hotel, Mindarie (8.7 Kms away)

Located on the marina waterfront, The Marina Hotel - Mindarie offers a selection of bars and restaurants.

33 Ocean Falls Blvd, Mindarie WA 6030

Tel: (08) 9305 9305

#### **Transport**

Uber - Down load the app and set up account prior to using

Swan Taxi - 13 13 30

Black and White Taxi - 13 32 22

#### **INTERNAL EXHIBITION STANDS - INFORMATION**

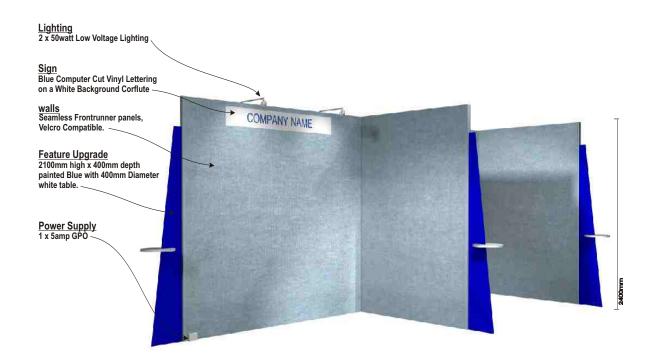
All internal exhibition stands will be provided with power (one 5 amp power supply per stand) and rear and side paneling (1 side and rear panel for corner stands) unless two side panels are requested).

Paneling will be covered with front-runner material, which is velcro and pin receptive.

Fascia boards containing your company name will be *in situ* in your allocated booth along with a 1.5 metre trestle table, tablecloth and two chairs.

All other exhibition furniture may be hired from Advans Exhibition hire, our appointed conference furniture supplier. Their catalogue will be emailed to you.

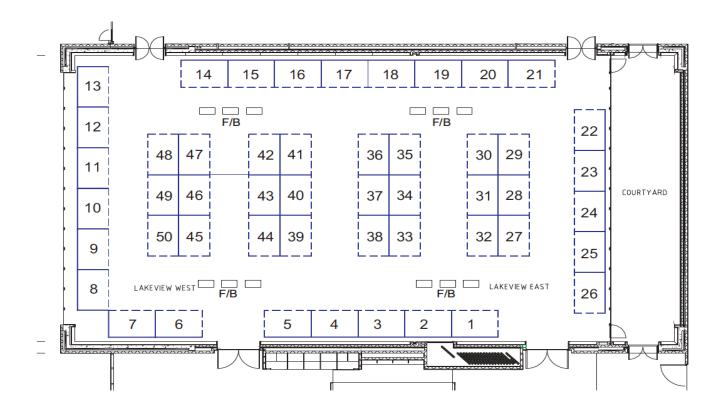
Remember to bring enough pins, velcro etc to enable you to showcase your products professionally.



**Display Concept 3x2m** 



#### MAP OF INTERNAL EXHBITION AREA



#### **SET UP AND BUMP DOWN TIMES**

Access to the Internal Exhibition area for set up will be from 2pm on Monday 9 August (for those exhibitors playing golf on the Tuesday).

Those not playing golf can set up on Tuesday 10 August any time from 7.30am.

Bump down will be after 12 pm on Thursday 12 August.

Please ensure you wear high visual vests while setting up and bumping down.

Please do not take **any signage** which is not yours, as they are hired and will have to be paid for.

**EXTERNAL BAY INFORMATION** (8 metres deep x 4 meters wide at front - the size of two car bays)

You will be met on the day of *bump in*, (Monday 9 August, if playing golf or Tuesday 10 August if you are not) by Graham Rutter our LGWA WA Inc external bay coordinator, who will assist you in finding your allocated bay/s (which will be clearly marked with your company name).

All equipment brought onto site must fit within your allocated bay, if bringing larger equipment please ensure you purchase two bays to accommodate it.

No other equipment will be allowed on site and will HAVE to be removed prior to event and parked in the far paddock (sign posted).

For more information please contact:

Graham Rutter - 0417 3200 12

Please ensure <u>high visual vests</u> are used during set up and bump down to ensure everyone's safety during this time.

Please ensure you DO NOT remove the **corrugated sign** with your company name on it after the conference as these are the property of Advans (a charge WILL apply to any missing).

#### **External Bay map**

#### Venue

1	2	3	4	5	6	7	8
$\rightarrow$							
9	10	11	12	13	14	15	16
$\rightarrow$							
17	18	19	20	21	22	23	24
$\rightarrow$							
25	26	27	28	29	30	31	32

#### INSURANCE

All Exhibitors should ensure their public liability policy covers their activities whilst away from their principal place of work. Whilst all care is taken, exhibitors should make their own decision as to whether fire and theft cover is required.

A security guard will be on site after hours to ensure your equipment is kept safe.

If you have any concerns please see Jude at the registration desk or call 0414 996 431.

LGWA WA Inc and the Joondalup Resort cannot accept any responsibility of any items lost, stolen or damaged, or injury that may occur to the exhibitors during this event.

#### **EXHIBITORS BADGES**

Two generic name badges with your company name on them will be placed in your allocated stand and must be warn for the duration of the event to gain access to talks, refreshments and the exhibition area.

If you are rotating your staff, please ensure you leave the area and give your name badge to the staff member relieving you for them to gain access.

#### **GUESTS/VISITORS**

No persons will be admitted to any area without a name badge and lanyard so please DO NOT invite other non-paying visitors to your stand as refusal may cause embarrassment and frustration for all.

#### GOLF DAY – WINERY TOUR TUESDAY 10 AUGUST 2021

Please complete the attached form if you wish to play / sponsor golf.

For more details on this event please see the LGWA web page, <a href="www.lgwa.com.au">www.lgwa.com.au</a> or contact our Golf Day Coordinator Scott Herbert 0409 081 095 or see below.

If you are not a golf player you may prefer to attend the coach tour around the Swan Valley, please see booking form or the web site for more details.

#### **CONFERENCE PROGRAM**

All Exhibitors are encouraged to attend any of the talks. The programme will be available on line and a copy placed on your stand/bay.

# **Exhibitor Booking form**

Company:		Preferred stand/bay #:	/	/
	Mobile:			
X2 generic name badges will be provided	Email:			

	Ex gst	Item		Qty
ë ∾	\$9,700	Gold Sponsorship	See sponsorship packages for full details	,
Sponsorship Packag <b>@S</b>	\$6,100	Silver Sponsorship	See sponsorship packages for full details	
Spor	\$4,500	Bronze Sponsorship	See sponsorship packages for full details	
	\$1,400	Internal Stand	1 stand (2 representatives) access to conference am & pm teas, lunches	
	\$1,100	External Bay	1 stand (2 representatives) access to conference am & pm teas, lunches	
Exhibitors	\$0		Great Gatsby Casino Evening (included in your stand price) please indicate how many from your company will attend	1 / 2
EXPIR	\$150		Extra person on stand. This <u>does not</u> cover entry to the Great Gatsby Casino Evening	
	\$50		If you are not a golfer, why not join us on a Swan Valley tour includes tastings, lunch and coach.	
	\$150		Ticket to Golf Presentation dinner. (for non-golf players)	
	\$50		Optus Stadium tour (includes coach there and back)	
	ı			
	\$4,000	Great Gatsby Casino Evening Sponsor	Your company significantly promoted as the evening's sponsor on promotional items. Sponsorship will also include 10 of your guest's entry to the evening.	
ent	\$1,500	Lunch Sponsor	Recognition of your sponsorship on promotional items	
shm	\$1,200	Morning tea Sponsor	Recognition of your sponsorship on promotional items	
Refreshment Sponsorship	\$1,200	Afternoon tea Sponsor	Recognition of your sponsorship on promotional items	
	\$1,000	Golf dinner drinks sponsor	Recognition of your sponsorship on promotional items	
	\$2,000	Coffee van sponsor	Recognition of your sponsorship on promotional items	
	ı			
	\$50	Winery Coach trip	Partner Swan Valley tour includes tastings, lunch and coach.	
_	\$150	Golf Presentation dinner	Includes food, drinks & entertainment.	
Plus 1	\$150	Great Gatsby Casino Evening	Includes food, drinks & entertainment. Dress to impress, Great Gatsby style flapper dresses and Al Capone attire	

#### Please be advised: Final Numbers will need to be provided 2 weeks before the conference

Office Address:	I agree with the package indicated and accept that I will be invoiced for the stated amount and will pay within 30 days as stated.
Date:	Signed:

# 2021 LG Works and Parks Annual Golf Day

Tuesday 10 August 2021

Joondalup Resort Golf Course

Major Sponsor	Includes 4 players	\$4000
1st Place Sponsor	Includes 2 players	\$2500
2 <sup>nd</sup> Place Sponsor	Includes 1 player	\$1500
3 <sup>rd</sup> Place Sponsor	Includes 1 player	\$1000
Drinks Sponsor	Includes 1 player	\$1000
Motorised Buggy Sponsor	Includes 1 player	\$1000
Motorised Buggy Sponsor	Includes 1 player	\$1000
NAGA Sponsor	Includes 1 player	\$750
Novelty Sponsor	Includes 1 player	\$750
Hole Sponsor	Includes 1 player	\$500

Flags/Banners will be placed around the Driving range to acknowledge the support of the Major, First, Second, Third, NAGA and Drink Sponsors.

Banners and Flags need to be supplied by the sponsor.

First, Second, Third and NAGA Sponsors will have the opportunity to present their award at the presentation dinner.

Signs organised by LGWA will be placed at Tee Boxes acknowledging the support of the Novelty and Hole Sponsors.

Motorised Buggy Sponsors will have their logo place on every buggy used for the day.

All sponsors logos will also be placed into a custom course guide that every player will receive.

For any more information please contact <u>Scott.herbert@replas.com.au</u> or 0409 081 095.

Please return this form with the Exhibitors Booking Form so that they can be invoiced together.

#### Gold Sponsor –\$9,700

- Major conference recognition on all promotional materials
- Company name on all conference literature prior to and during the conference
- Full page advertisement in ACCESS (National members magazine)
- Company involvement to be noted on LGWA web site for 12 months
- One person from Major sponsor may sit on the conference committee
- Conference registration for 4 people
- Banner with Company's name and logo on prominently displayed at Exhibition area
- Morning and afternoon tea for 4 people
- Lunch for 4 people
- 10 tickets to our Great Gatsby Casino evening (invite partners or make up a table of 10 to entertain your clients)
- Preconference golf day for 4 company representatives (includes golf, a BBQ lunch, drinks on course and buffet dinner)
- 3 display stands or bays (Internal or external)

# Silver Sponsor \$6,100

- Company name on all conference literature prior to and during the conference
- Quarter page advertisement in ACCESS (National members magazine)
- Company involvement to be noted on LGWA web site for 12 months
- One person from company may sit on the conference committee
- Conference registration for 2 people
- Morning and afternoon tea for 2 people
- Lunch for 2 people
- 6 Tickets to our Great Gatsby Casino evening (so invite partners or entertain your clients)
- Preconference golf day for 2 company representatives (includes golf, a BBQ lunch, drinks on course and buffet dinner)
- 2 display stands or bays (internal or external)

# **Bronze Sponsor \$4,500**

- Company name on all conference literature prior to and during the conference
- Company involvement to be noted on LGWA web site for 12 months
- Conference registration for 2 people
- Morning and afternoon tea and lunch for 2 people
- 4 tickets to the Great Gatsby Casino evening (so invite partners or your clients)
- Preconference golf day for 2 company representatives (includes golf, a BBQ lunch, drinks on course and buffet dinner)
- 1 display stand or bay

# **Golf Sponsorship**

- A game of golf on the prestigious Joondalup Resort course
- Your Company name on all conference literature prior to and during the conference
- Hot beef rolls before tee off
- Refreshments on the course
- Company involvement to be noted on LGWA web site for 12 months
- Attendance to the Presentation dinner
- Present your prize and photo opportunity (apart from hole sponsors)

# **Great Gatsby Casino Evening includes:**

- Dress to impress flapper style dresses for the ladies and Al Capone style for the gents (e.g. trilbies, bracers, pins striped suits, violin cases)
- Enjoy a magical evening of fun gambling using Casino dollars (no real money involved)
- A great food and beverage package throughout the evening
- The chance to win a weekend for two at the Joondalup Resort
- Tables include: Blackjack, Roulette, Spinning Wheel Game

# **Swan Valley Wine Tour includes**

- Pick up and drop off from Joondalup Resort (at reception)
- Airconditioned coach
- All tastinas
- Includes lunch
- This trip is great for those not wishing to play golf or for plus 1's

Find the itinerary on line at www.lgwa.com.au

# **Optus Stadium Tour**

- Pick up and drop off from Joondalup Resort (at reception)
- Airconditioned coach
- Tour of Optus stadium in groups of 20